

Leadership: Involvement in R&D / Industry initiatives

Antibiotics: Antibiotic resistant bacteria are a significant and increasing health threat. Although antibiotics are used in both human and animal medicine, the use and perceived misuse, of antibiotics in agriculture continues to be a concern. The EU Commission and the UK Governments are responding to this by putting in place legislative changes and targets to drive reduction in antibiotic use in agriculture and empower consumers with more information. To facilitate collaborative working and co-ordination of initiatives to reduce antibiotic use in agriculture and tackle AMR, Retailers, manufacturers and processors have come together to promote and support responsible antibiotic use and tackle antimicrobial resistance, forming a Strategic Delivery Board. Premier Foods are very supportive of this initiative and have actively participated in the founding and ongoing activity of this group.

We have actively engaged with various key stakeholders across the farm animal welfare agenda and this has helped us to develop our own internal thinking around how best to engage with our suppliers on farm welfare outcomes and related issues

- We have actively engaged with the following organisations:
 - Compassion in World Farming
 - Business Benchmark on Farm Animal Welfare (BBFAW) / Chronos
 - World Animal Protection
 - Humane Society International (HSI)